

# ENTREPRENEURSHIP IN LIFE SCIENCE

AVAILABLE AT THE MASTER'S PROGRAMME:



**Business Creation and  
Entrepreneurship in  
Biomedicine**



UNIVERSITY OF GOTHENBURG



## Annika

COO OF PREMUNE  
GRADUATED 2010

*“This education has meant everything for my career as it stands now. Had not the school existed I would not have had the unique opportunity to develop Premune from an interesting innovation and research findings.”*

*“It has been incredibly stimulating to work with scientists and business experts to build a better future and learn how to work with innovations in Life Sciences. The experience has been rewarding in so many aspects.”*



## Josefin

BUSINESS DEVELOPER OF STAYBLE THERAPEUTICS  
GRADUATED 2013

Students start with a in-depth knowledge from their respective life science background and through trans-disciplinary teamwork attain a breadth of knowledge as entrepreneurial project leaders. Through this unique pedagogical approach, graduates from the programme become “T-shaped” individuals prepared for a challenging career. This also serves as an essential mix that prepares them for the distinctive business and market dynamics within life science and their chosen career, equipped to recognize possibilities, stimulate growth and value creation.

The programme is an international, action-based, and multi-disciplinary education that focuses on combining theoretical, narrative and experience based knowledge. This is delivered through well established Gothenburg International Bioscience Business School (GIBBS) platform that calls for special competencies and resources both from academia and industry.

Consequently, students engage in real-life commercialization projects, supported by a broad range of expert instructors such as experienced entrepreneurs and business angles. They apply their entrepreneurial experiences and provide valuable network contacts that supports the exclusive pedagogical experience.

Students are handpicked through a local admissions process, covering Questionnaire, Essay, Curriculum Vitae, References, an Interview and a Case exercise, to ensure a strong commitment and drive. The skills and tools to drive innovation and growth are learned by highly acknowledged pedagogy—‘experiential knowledge’ and ‘team based learning’, allowing the students to learn-by-doing.

# The EDUCATION

## Year 1

The first year is shaped to simulate the challenging environment an entrepreneur faces and prepares the student deal with uncertainties and the dynamics of life science industry. The pedagogy is developed in a collaboration awarded with several pedagogical prizes and selected as the best entrepreneurship education.

## Year 2

The second is all about applying the previous knowledge into a real-life project. The innovation project run by the students is combined with a master thesis directed towards the field of business creation and entrepreneurship in biomedicine.

### Business Creation Lab

Intellectual Property  
Business Design  
Entrepreneurship

### Business Simulation

BD and Management  
Patenting and Innovations  
Brand Management  
Open Innovation

### Applied

**Entrepreneurship**  
Strategy and Marketing  
New Venture Creation  
Sales & Procurement  
Accounting and Financing

### Master Thesis

in Business Creation and  
Entrepreneurship in Bio-  
medicine

Q1 Year 1 Q2

Q3 Year 1 Q4

Q1 Year 2 Q2

Q3 Year 2 Q4

Support for summer internship

Real-life innovation project

## How to get there

We seek candidates who are creative, open-minded, team-oriented, and possesses a high social awareness. Due to the challenging nature of the education, candidates also need to have excellent academic merits in their field, and a dedication to learning as well as a strong work ethic. A high level of spoken and written English is critical.

Beside the general criteria, the application process is continued with an in-depth assessment process. Read more about the recruitment on our webpage.

Apply via **[www.universityadmissions.se](http://www.universityadmissions.se)**  
with program code **GU-60699**



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