

DAAD-Information Center Shanghai, Julu Lu 628 (3rd floor)
Shanghai 200040, China

DAAD-student-short film-competition regarding the topic „Changing Society – Change by Exchange“

We are living in times of change. Nothing remains the same. The world is getting more complex. Differences become visible. Traditions disappear, innovations develop. Relationships are being redefined. Society itself is changing – and it's changing us.

How does this societal change show? Which influence does it have on our everyday-lives? How does it change us? Which hopes, concerns and desires does it evoke in the people? How do encounters with strangers and different cultures change us?

On the occasion of the current DAAD-annual-theme „Changing Society – Change by Exchange“, the DAAD Information Center Shanghai is hosting a student-short film-competition. The short films can deal with one of the two suggested aspects of change in a free and creative way.

In category A films that deal with societal change in all possible ways (e.g. environmental protection, search for identity, conflicts, chances, differences between old/new, poor/rich, city/country, young/old, male/female...) can be sent to us.

In category B films that deal with personal change by exchange, e.g. by meeting people from different cultures or staying in a foreign country for some time can be sent to us.

Participants are welcome to create a music video, an animation, a feature film or a documentary – there are no creative boundaries. You can film with your smartphone or with a traditional camera. The short films shouldn't be longer than 15 minutes and they should have english subtitles.

The competition is open to students of all universities and all age-groups. The submission deadline is on 10th of December 2012. Please upload your film onto www.tudou.com and send the link to: leitung-shanghai@daad.org.cn

The ten best films sent to us will be participating in the DAAD-student-short film-festival in Shanghai on the 19th of December, 2012. Attractive prizes are waiting for the best participants and the main prize for the best short film will be a DAAD-summer course-scholarship. All participants will get a certificate for their participation. We are looking forward to receiving numerous of your contributions.

Thomas Willems
Director DAAD-IC Shanghai