

Information on Lectures

(Spring 2012)

■ Korean Business and Management in the Global Context

Instructor	Professor <i>Martin Hemmert</i>
Schedule	Tuesday, 16:15~18:15
Course Description	Korean economy, Korean companies and the Korean market. The course contents consist of three parts. First, an overview of the structure and specific features of the Korean economy will be given. Second, the international business of Korean firms will be discussed. Third, entry strategies for foreign firms on the Korean market will be introduced. The participants of this course will work on these topics through class discussions, written reports and group presentations.

■ Economic Integration

Instructor	Professor <i>Hong Shik Lee</i>
Schedule	Wednesday, 16:15~18:15
Course Description	This is an introductory course of economic integration, specifically focusing on the East Asian economy. We will describe the new environment of international commerce, represented by WTO and FTA. Based on these changes, how the East Asian economy has been integrated, and how Korea and China responds to the new circumstances from the integration will be discussed. We will emphasize both the intuition behind key ideas as well as some simple ways of demonstrating them with the help of models. Equipped with those, we will analyze current policy questions throughout the course.

■ East Asian Politics

Instructor	Professor <i>Joo Youn Jung</i>
Schedule	Thursday, 16:15~18:15
Course Description	<p>This course analyzes the political economy of development in three East Asian economies—Japan, South Korea (henceforth Korea), and China. Korea is the main case and will be compared to Japan and China. After reviewing the theoretical approaches to the successful state-led development of East Asian economies since the 1950s, this course explores how they have faced economic and political challenges especially since the 1990s and attempted to overcome those challenges. This course examines the validity of “East Asian development model” or “East Asian capitalism,” and discusses the political and economic paths that these countries might take in the future.</p>